

North Central Missouri Mental Health Center  
Fiscal Year 2021 Annual Strategic Plan  
Goals and Objectives

❖ **Goal 1 – Persons Served:** *Enhance the agency's ability to provide client-centered care.*

Objective A: Increase MyStrength enrollment and utilization by an average of five (5) members per month.

Financial Impact – NONE

Person(s) Responsible – CPRC Director

Target Date – 06/30/2021

Objective B: Research updated website options for ease of access to information for consumers and community members.

Financial Impact – NONE

Person(s) Responsible – Accessibility Committee

Target Date – 06/30/2021

❖ **Goal 2 – Other Stakeholders:** *Gather input from stakeholders.*

Objective A: Distribute school mental health needs surveys, and identify/implement at least one need from collected data.

Financial Impact – NONE

Person(s) Responsible – Children & Youth Director / ACI Outreach Specialist

Target Date 06/30/2021

Objective B: Distribute needs assessment survey for local emergency room departments, and identify/implement at least one need from collected data.

Financial Impact – \$200.00

Person(s) Responsible – ERE Liaison / ACI Coordinator

Target Date 06/30/2021

❖ **Goal 3** – *Personnel: Educate staff and enhance staff wellness.*

Objective A: Cultural Competency – Educate staff regarding military and veteran resources and cultural considerations.

Financial Impact – \$200.00

Person(s) Responsible – Training Task Force

Target Date – 06/30/2021

Objective B: Provide staff training regarding social determinants of health.

Financial Impact – NONE

Person(s) Responsible – Training Task Force

Target Date – 06/30/2021

❖ **Goal 4** – *Operating Procedures: Enhance current systemic procedures.*

Objective A: Establish baseline for tracking performance requirements (client and community contacts) for outreach positions and IPS ES.

Financial Impact – NONE

Person(s) Responsible – Clinical Director

Target Date – 06/30/2021

Objective B: Research feasibility for a VOIP/VPN phone system and service among Trenton, Chillicothe, Brookfield and Bethany offices.

Financial Impact – NONE

Person(s) Responsible – Clinical Director / Executive Assistant

Target Date – 06/30/2021