

North Central Missouri Mental Health Center

FY 2021 SWOT Analysis

<p><u>STRENGTHS</u></p> <ul style="list-style-type: none"> • Staff • CARF Accredited • CCBHO Agency • Training Program • Financially Sound • Improved Access to Community Support • High Quality Evidence-Based Services • Trauma-Informed • Access to Procedures • Benefit Package • Innovative and Flexible • Staff Ability to Rapidly Adapt • Experienced Staff / Longevity as an Agency • Positive Referral Relationships • Community Outreach/Training • Supportive Board of Directors • Consumer-Driven Services • Strong Professional Reputation 	<p><u>WEAKNESSES</u></p> <ul style="list-style-type: none"> • Internet/Cellphone Connectivity • Lack of Transportation • Communication Among Staff • Lack of Community Resources • Stigma • PPS Uncertainty • Lack of Availability for Therapy Services
<p><u>OPPORTUNITIES</u></p> <ul style="list-style-type: none"> • Staff Self-Care • Mental Health First Aid • Cultural Interaction • Opportunity to Serve Post-Pandemic Population • Ongoing Telemedicine Billing • Community Collaboration • CIT Training • Technology 	<p><u>THREATS</u></p> <ul style="list-style-type: none"> • Pandemic Repercussions / Vulnerability • Widespread Economic Uncertainty • Natural Disasters • Staff Safety • Increased Healthcare Costs • Internet Vulnerability • Increased Suicidality • Increased Cost of Operation