

# North Central Missouri Mental Health Center FY2023 SWOT Analysis

## **STRENGTHS**

- CARF Accredited
- CCBHO Agency
- Experienced Staff/Longevity as an Agency
- Co-Occurring Programs
- Training Program
- Financially Sound
- Improved Access to Community Support
- High Quality Evidence-Based Services
- Trauma-Informed
- Access to Procedures
- Benefit Package
- Innovative and Flexible
- Staff Ability to Rapidly Adapt
- Positive Referral Relationships
- Community Outreach/Training
- Supportive Board of Directors
- Consumer-Driven Services
- Strong Professional Reputation

## **WEAKNESSES**

- Lack of Workforce Availability
- Lack of Affordable Housing
- Lack of Inpatient Treatment Facilities
- Internet/Cellphone Connectivity Issues
- Lack of Transportation
- Communication Among Staff
- Lack of Community Resources
- Mental Health and Substance Use Stigma
- Lack of Availability for Therapy Services

## **OPPORTUNITIES**

- Transcranial Magnetic Stimulation (TMS) Chair
- Behavioral Health Crisis Center
- American Rescue Plan Act (ARPA) Funds
- Improve Onboarding Process
- Staff Self-Care
- Mental Health First Aid
- Cultural Interaction
- Community Collaboration
- CIT Training
- Expansion of Healthcare Home
- Expansion of Youth Behavioral Health Liaison
- Funding Expansion Opportunities
- Crisis 988 Number

## **THREATS**

- Widespread Economic Uncertainty
- Natural Disasters
- Staff Safety/Wellness
- Increased Healthcare Costs
- Internet Vulnerability
- Increased Suicidality
- Increased Cost of Operation